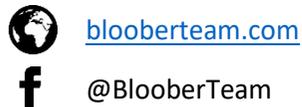


Polish companies at Creative Industries Expo (part of SXSW), March 13-16, 2022, Austin (TX)

Supported by the Polish Agency for Enterprise Development



Based in Krakow, Poland, and established in 2008, Bloober Team is an **independent game development studio** of over 100 people. The company focuses on creating mature horror games with a deep story and an eerie atmosphere, key ingredients of a chilling and memorable experience. Bloober Team has extensive experience and passion working on acclaimed horror games including Blair Witch, Layers of Fear, Observer: System Redux and the recently released The Medium. Currently the studio is working on a new project in the Layers of Fear series and two other, unannounced games.



blooberteam.com

@BlooberTeam



GoPOS creates **modern sales systems** and a number of other applications that aim to **automate many processes occurring in catering establishments**. The company's offer includes **Mobile Waiter** which allows taking orders on tablets, **KDS system streamlining communication with the kitchen**, modern **QR code menus** allowing for contactless customer service and GoClient application which can be used to **create any loyalty program**. GoPOS also offers a **Numbering System** to eliminate unnecessary queues and speed up guest service and an innovative **GoKiosk** allowing customers to place and pay for orders completely independently.



gopos.pl

@gopospl

@gopospl

GoPOS

Another big improvement are **tools dedicated to managers of catering facilities**, such as **GastroSupplier** system - a programme automating the process of placing orders; **GoManager** application, which allows to control one's business from any place and personal device and **GoStock** system, which enables constant monitoring and control of stock levels.

The company also has a **wide range of delivery solutions**, such as its own online shop **GoOrder**; integrations with external platforms including Uber Eats, Glovo and courier companies, which allows you to manage the entire online ordering process on a single POS screen panel, saving space and time. The software runs on Windows and Android and is compatible with most hardware available on the market.



 PRICEPANORAMA

 manubia

 pricepanorama.com/en

 @manubiapl

PricePanorama.com let's you keep up with the change.

Our goal is to **allow price managers and analysts to keep track of the dynamic changes of product prices and promotions**. We specialize in 6 main industries:

- Car and motorcycle tyres
- Medical and dietary supplements
- Cosmetics and perfume
- Home decoration (DIY)
- Fashion
- Books and eBooks

There are industries in which we record almost 2 millions price changes per week. We keep track of over 36 thousands product listings in 16 countries in almost 400 online shops. We specialize in **data scraping, product classification and product matching**. Web scraping is just a tip of the iceberg in the process of preparing quality data for our clients. Before the gathered data is presented on our platform, it goes through a series of algorithms, classifiers and matchers. Additionally in some cases the final outcome is validated by our data operators who know all the quirks about products and offers in each industry. All of it is done to ensure that our clients work on reliable and quality data. Over the past 10 years we provided data to leaders in many industries such as Coty, Avon, Ikea, Nokian, Continental.

The fuel that drives our company are the people who work on our projects. We are a team of over 20+ unique personalities who work together on the same goal. Our office and most of us are located in Żary, a city in western Poland, but also many of us work remotely since the early days of the company. Although we work from 8-to-4 our scanners run and are supervised by administrators 24/7.





www.fun-media.com

Booth 927

We help innovative start ups and corporate sponsored digital initiatives to grow. What our clients and partners have in common is that they offer new concepts and digital products:

- EdTech
- MedTech
- WEB 3.0
- Gaming

We focus on real, concrete results tailored to our client's requirements and since 12 years have created over 20 products and we are present in 50+ countries.

EdTech

Our company specialises in creating e-learning platforms end to end - from the idea, through content creation and platform development till the publication of the product. We create STEAM and language education products for all ages, from children to adults. Our products are developed in accordance with the requirements and in cooperation with, among others, the Polish Ministry of National Education.

Marketing and growth

Our team helps organisations to grow quickly through marketing actions. We keep our focus on growth, cost efficiently and offers tailor-made growth services:

- Market research & strategy formulation
- Online marketing & lead generation
- Content creation & community management.

We specialise in acquisition and activation of the user, building community that helps achieving goals.

Competences leasing

- adaptation to customer requirements in terms of acquiring specialists to work on projects,
- building a community of specialists,
- using the synergy of industry competences in new unique activities,
- relations-based (holistic) approach to the client,
- process outsourcing,
- position outsourcing,
- competence outsourcing.





scalac.io



Scalac



@scalac.io



@scalac_io



Scalac



Scalac



Scale fast with Scalac
(podcast)

About us

We're a **software house** based in Gdańsk, Poland specializing in functional programming, distributed computing & data engineering solutions. Our Backend, Frontend, QA, and DevOps teams are ready to design and build the best solutions for your company. We're focused on results and know that every project needs exactly the right approach. Scalac's philosophy, *Do The Right Thing!*, is exactly what we always aim to achieve.

Our services

We stand ready to provide your company with the right technology, to not only fulfil your needs, but also the potential for growth. Over the last few years, Scala-based functional programming solutions have proven to be the most robust, compatible, and comprehensive. That's why Scala is the best choice for competitive and flexible systems.

Our Clients

We collaborate with companies all over the world, supporting small and large enterprises. We effectively increase the efficiency of our client's engineering teams not only by scaling up, but also by developing applications from scratch and by taking responsibility for the whole project.

Companies which have already placed their trust in us:



& much more

Our main domains:

- Fin-tech
- Ad-tech
- E-commerce
- Blockchain





(continued)

Collaboration models

We collaborate with our clients using a few different models, always based on individual needs.

Flexible scaling - Case study: https://scalac.io/wp-content/uploads/Scalac_case_study_Kreditech.pdf

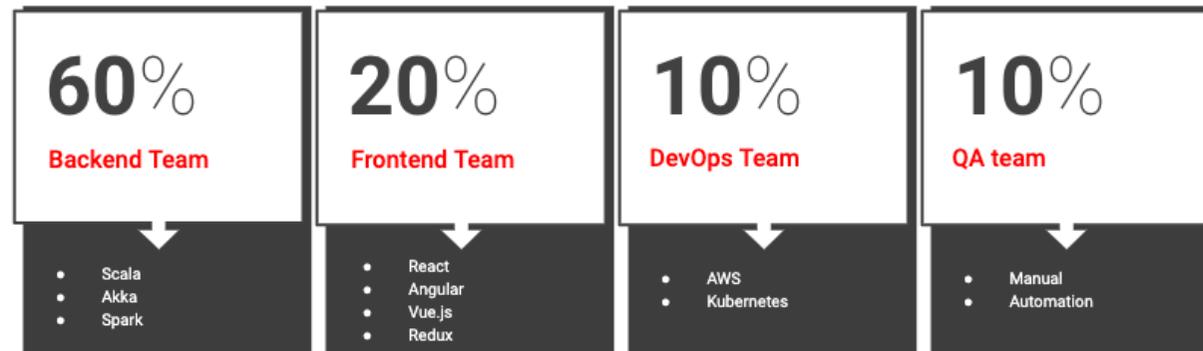
Technical debt collection - Case study: <https://scalac.io/wp-content/uploads/Scalac-case-study-Indeni.pdf>

Nearshore/offshore team

Software solution delivery - Case study: <https://scalac.io/wp-content/uploads/Scalac-case-study-Qvantel.pdf>

Our Team & Tech-stack

Scalac consists of approx. 120 people (BE, FE, DevOps, QA, operational teams: PMs, Talent Team, Business Development, Finance) and is continuously growing.





VIXA
GAMES

Vixa Games main scope of activity is the production and publishing of **video games for various platforms**. The main activity is creating and producing own-designed publications for PCs and consoles (Xbox, Playstation, Nintendo Switch). The studio focuses on creating Indie premium games - a business model that assumes the sale of games on the most popular platforms of distribution.



vixagames.com



Vixa Games



@vixagames



@Vixa_Games



Vixa



Vixa Games



@vixa_games



@VixaGames

Vixa Games team consists of diverse talents associated with the gaming market for over 10 years. The team's key staff has been involved in the past in the development of such titles as **Counter Strike Online**, **Neverwinter** and **Talking Tom**. We value out-of-the-box thinking, artistic expression and functional game design. We discover new genres, platforms and combine together different styles.

Additionally, we constantly develop innovative research and development projects in the form of modules and solutions for game production processes. **HyperStack** is an example of a project carried out as part of the competition organised in Poland by The National Center for Research and Development - **GameInn**. The project is expected to be completed by the end of 2022.

Selected titles:

***Jumping Joe* - Year of Production: 2018/2020, PC, Switch**

***Dino Galaxy Tennis* - 2021, PC, Switch**

***Love Colors* - 2021, PC, Switch**

***The Crackpet Show* - 2022, PC, Switch, PlayStation, Xbox**

In Development:

***Horrchero [working title]* - 2023, PC, Switch, PlayStation, Xbox** - 2D Survival Horror Game

***Caravan [working title]* - 2023, PC, Switch, PlayStation, Xbox** - Post-apo trading and caravan building game





mobilereality.pl



@MobileReality

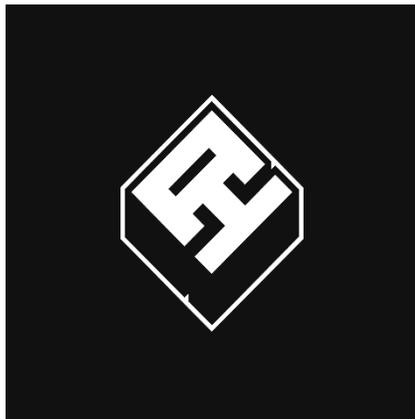


Mobile Reality

Mobile Reality creates and designs profitable digital products like mobile and web solutions and monetizes data. We cooperate with **Deloitte Technology Fast 500 Award** winners and **global leaders** to deliver them the **best quality and profitable software solutions**. We are **JavaScript** experts. **The NFTs** creators and developers.

We are a Clutch awarded team of over 30 specialists, with 50+ projects in the portfolio, with budgets over \$1 mln. Our products are used by 100k users. Let's talk about how we can support you in digital products and services.

Lovers of such technologies as React.JS, React Native, Vue.JS, Node.JS, AWS, Android, iOS, Python, R. We create NFTs based on FLOW blockchain and we develop NFTs-related smart contracts using Cadence language.



www.apptension.com



Apptension



@apptension



@apptention



@apptension

Apptension is a creative production studio focused on **crafting innovative experiences** and delivering **cutting-edge tech** to our partners.

We work with founders, investors, and creative agencies to help them bring uncommon ideas to the market. Our partners value our thinking outside of the box, clear and honest communication, and reliability - even in the most dynamic and time-compressed projects.

We've got everything covered from product vision and development to software maintenance. You can define, build and improve your software with us, and give your customers something extraordinary. Fully aligned with your business needs, we bring you the best of design with top-end engineering and craft - in one nifty package.

Among our clients are plenty of early-stage startups and international tech behemoths like Netflix and Uber. We live and breathe tech - and we're darn good at it.

To bring even more value to our partners, we create bespoke tools (like SaaS Boilerplate) allowing us to shorten time-to-market while avoiding technical debt.



ZYLIA



<https://www.zylia.co/>



Zylia



@zylia



@ZYLIA_co



@zylia.co



ZYLIA

Zylia develops **innovative, world-class recording technologies** and turns them into products that improve the lives of audio creatives. At Zylia, we pass the border between musicians and audiences by providing a solution for **recording and production of fully navigable 3D audio** in the context of game development, music streaming, and VR. For a common listener, it means they can walk in a virtual reality environment, approach the stage, or even step on the stage to stand next to the musician.

Our recording solutions and immersive audio technologies are used by musicians, VR creators and sound engineers that work with Sony, Disney, Huawei, Netflix, top research facilities and Philharmonic Orchestras all over the world.

Movies:

ZYLIA 6DoF Navigable Audio Recording system

YouTube - https://www.youtube.com/watch?v=t3e_dqfrg4Q

ZYLIA PRO – Portable Recording Studio

<https://www.youtube.com/watch?v=4RgMqrSydnQ>

Project “Jordan Rudess & Friends in 3D Audio”, Dreamland Recording Studio, NY
Immersive concert of Jordan Rudess (Dream Theatre), Steve Horelick, and Jerry Marotta (Genesis) at the Dreamland Studios, NY. The fantastic performance of three great musicians was captured by several 360° cameras and ZYLIA 360° Ambisonics microphones. This will allow a viewer to watch the concert from several different perspectives and listen to realistic 3D sound at each vantage point.

Youtube - Making of movie - <https://youtu.be/ijlypigg0Mg>

Youtube - Promo song in 360 - <https://youtu.be/AZ3K1q9-Mp8>



www.showtimevr.eu

@ShowtimeVR

Booth 1030

Professional software solution for synchronised Virtual Reality playback - location-based and online. Child's play to operate, with advanced playback features.

Manage easily VR playback on 1, 100 or 1000 headsets at the professional training, classroom, medical therapy, amusement park, fairs or a conference.

- Flexible pricing from 0 EUR to 3199 EUR for lifeDme offline licenses
- 8-10 EUR / headset / month for online subscripDons
- Online distribuDon of 360° videos to all headsets (Library)
- Branching narraDve based on videos (Story)
- 360° high quality dedicated streaming (Hydra)
- Custom soUware soluDons based on ShowDme VR
- Reseller programme available
- RenDng VR headsets: 1, 10 or 100+
- Organising events with VR

Over 500 sa(sfied business / ins(tu(onal clients: NaDonal Geographic, Steinway, EdisonCon, Cannes and Venice Film FesDvals, PwC, NaDonal Museum of Australia, Washington State Department of Health, Royal Air Force, Queensland Fire and Emergency Services and many more.



SDH Labs



start-up.house/en/sdh-labs

SDH Labs

@sdhlabs

Booth 1030

SDH Labs is a **custom software and product development company for startups**. We designed our services to support you through the whole Startup Development Lifecycle. Pre-seed, Seed, Series A+ - we've got you covered.

We bring innovative ideas to life and make them succeed on a global scale. We're venture builders at heart specialized in the complex transition from an early-stage startup to a scale-up business.

We guide our clients through every aspect of the product development cycle - ideation, prototyping, UX/ UI design, app & web development, scrum team augmentation, quality assurance, product management and growth design. Share with us your product vision and goals. Let us back you up on your startup journey.





moodup.team



Mood Up Team



@moodupteam



@mood_up_team

We are a Poland-based software house, specializing in building **web, mobile, and IoT applications** of every scope with clear and efficient code, the Agile way.

With **10 years of experience** and over **80 projects delivered**, we have formed many long-term technology partnerships with companies from the US, UK, Germany, Scandinavia, Australia, Asia and the Middle East. We help global brands (Akamai, Unilever, Neos, Spar and more), SMB companies and startups ship successful digital products and ensure their stability and performance.

Our team of **50+ expert front- and backend developers, quality assurance specialists, and designers** is ready to support your project every step of the way - from building a market-ready product from scratch to consultancy or extending your team.

We value communication. With our **responsiveness** and **agile approach**, we make sure that the final product is exactly as you have envisioned it - and help it reach commercial success.

We specialize in:

- Frontend - Angular, React
- Backend - Node.js, TypeScript
- Android - Kotlin, Java
- iOS - Swift, Objective-C
- Cross-platform - Flutter, React Native

We also provide **product design, quality assurance, and project management services** to ensure the **best user experience** and help you stay close to the project throughout the whole development process.



CPI

CAPTIVE PORTAL INSTALLER



socialwifi.com

Booth 1034

Captive Portal Installer simplifies WiFi software installation. As a part of the Social WiFi group, CPI **supports the Retail and Hospitality sectors in customer identification, remarketing and online review gathering.** Since 2013, the group has been proving Customer WiFi Captive Portal systems that builds a targeted database of known customers and automates the process increasing their loyalty and converting them into brand advocates.

Offline businesses rarely know anything about their customers after they leave their premises, so have no way to influence them to return once again or asking them for referrals and recommendations. With their technology, they're giving offline businesses the same tools that online and ecommerce businesses have.



<https://simteract.com>



Simteract



@Simteract



@simteract



@simteract

Booth 446

Simteract is a **game development studio specializing in vehicle simulation games for the PC and consoles.** We are company behind the **Train Life: A Railway Simulator** and **Urban Venture** games. In 2014 we started as a software house delivering high quality training simulations. Now we use our experience, know-how and technology to deliver the best gaming experience to players all over the world. From 2021 we listed our company on the NewConnect stock market.

Our newest production, Urban Venture, is the modern approach to the driving simulation games. Venture into Barcelona, a beautiful city built on a 1:1 scale. Complete missions, manage your own taxi company and experience complex and engaging simulation with realistic physics and vehicle management. To create a living-breathing city of Barcelona we have used our most advanced technology, Traffic AI™, which was used in the past to test and teach the real-life autonomous cars.

Traffic AI™ is a powerful tool that simulates intelligent and realistic traffic flow. Cars have their own characteristics and can perform complex maneuvers imitating a true urban environment. Combined with our City Generator it creates a unique formula which let us develop the highest quality simulation games on the level of realism not available for a less experienced studio.





 railwaymen.org

 Railwaymen

 @railwaymen.software.development

 Railwaymen

 Railwaymen

 @railwaymen_org

 Railwaymen

Booth 1032

Railwaymen is a Polish **software house** from Cracow. The company consists of **experienced developers, UX/UI designers, QA specialists, Project Managers, marketers, sellers, as well as operations and HR specialists**. In total, our team is made up of more than 50 people. At Railwaymen, you can experience a good atmosphere, commitment and a desire to grow.

We have completed over 150 webs and mobile applications during our 13 years of activity. Throughout the years, we've worked with clients from all over the world.

Differences in culture, time zones or distance are not a problem for us. This is confirmed by long-term business relationships based on mutual trust and respect. Even different industries of our customers are not an obstacle for us. Our portfolio includes projects in Construction, FinTech, FoodTech, Social, IoT, Marketing, and Entertainment.

Our services include **Web Development, Mobile Development, Product Design, and Discovery Phase**. We focus on creating **functional, user-friendly and fully tested web and mobile applications**. The majority of our clients cooperate with us for years and are happy with the end result. They see that our software meets their business needs. Additionally, it is definitely worth further investments. There is nothing more important for us than client's success. It makes us happy when solutions created by us can be an added value for business. That's why we build our applications with great attention to details. The feedback we receive from customers confirms our approach. The positive reviews on Clutch are the proof of trust and a job well done. We do not want to slow down, and we hope that the best is yet to come.



whites
agency



whites.agency



Whites Agency

Whites Agency

Whites.agency - we are data-driven agency and digital marketing experts.

We began our journey nearly a decade ago. Thanks to our passion and willingness to develop in the B2B sector, as well as our agile and results-driven style of working, we became highly competitive on the market. In a short time, we gained the trust of well-established and internationally acclaimed corporate clients, including **Orange, Discovery Channel, NetGuru, DHL, Henkel, Nestlé, Medcover, Randstad, Etam, Virgin Mobile**, and others.

Now, we're a reputable **digital marketing agency with a global reach**. With our team of 100+ experts, we help our customers successfully reach their target audience and scale their business on the online market. What makes us unique? Our innovative technology and team of self-driven specialists in SEO, performance, social and content marketing.

Each project opens with workshops where we talk about common goals and opportunities. We always choose a dedicated SEO team for cooperation - people whose knowledge and professionalism you can count on.

“Effective positioning requires a strategic approach and in-depth analysis with the support of appropriate technology. If you are looking for dedicated solutions, strategic SEO driven by data, not boxed solutions, or you are facing a serious challenge such as the migration of a large website, then you have found the right partner.”

- Konrad Łęcki, Head of SEO, Whites





www.4media.com



www.ads4media.online



@4mediacom



@4mediaCom

About 4media.com company

Our mission is to help local media outlets with their online presence and it is not just a slogan.

We are helping a vast variety of media outlets. Over 800 local publishers from 6 countries have trusted us with professional online tools such as CMS 4media - Content Management System platform and Ads 4media - an advertising platform for publishers and advertisers.

About Ads4media.online

Ads4media.online is an **advertising platform for publishers and advertisers**. Both - publishers and advertisers - can register for free.

As a publisher you can:

- add your news site or online portal,
- add your offer for web banners, sponsored articles, video or print ads,
- get additional profits from the European market.

As an advertiser you can:

- order web banners, sponsored articles, video and print ads directly from publishers,
- choose from 800+ active news sites and local media outlets with real users,
- expand your reach, strengthen your SEO and get new customers.

We have over 100 active advertisers who order nearly 1000 sponsored articles from publishers per month.

Try it now. Register for free: ads4media.online.





xtrack.com/en/



Piotr Frydrychowicz

@xtrack.system

The company OMEGA is the author of the **XTrack** system, which includes devices, software and mobile applications that enable, among others:

- object identification and management through the use of RFID and NFC technologies,
- planning and optimization of travel routes - route optimization is performed in the XTrack software,
- monitoring vehicles on the map, which is possible thanks to the XTrack devices installed in the vehicles, the data from the vehicles are then visualized in the XTrack software,
- controlling fuel economy thanks to XTrack fuel terminals,
- registration of individual activities and operating parameters of machines and bodies,
- electronic two-way communication between the dispatcher and drivers,
- compiling and analyzing all data collected in the system,
- supervising the work of field workers.

The system is built of modules, which allows to use selected functionalities, adapting it to specific needs and industry. The key feature that distinguishes the product on the market is its integrity with multiple data sources, giving the opportunity to optimize the work of resources.

OMEGA is a supplier of solutions from the OEM (Original Equipment Manufacturer) category for manufacturers of specialized vehicles, including garbage trucks, hook lift vehicles. Manufacturers who are OEM clients sell their products (machines / vehicles) extended with XTrack telemetry solutions offered by the Company under their own brand. XTrack solutions in this case are usually factory-installed in vehicles and machines and offered under the customer's own brand.

